

# BAAZAR KOLKATA



Since 2002 "Baazar Kolkata" is part of value retail format. We are one of the oldest growing value retail formats in the Eastern Region. 'Baazar Kolkata' is one of the pioneers in value-for - money retail in Eastern India. We have been awarded the 'Most Successful Value Retailer in East India' thrice by Images Retail Awards.

Currently, we operate through 120 stores, with retail space of 7 Lacs sq.ft. located in the states of West Bengal, Uttar Pradesh, Bihar, Jharkhand, Tripura, Assam and Odisha. Many more stores are in pipeline for the year 2022.

## Project Objectives

- To create street infrastructure to stop littering of waste on public places.
- To organize and streamline efficient waste collection process
- To reduce landfills and create a path for circular waste economy.
- To create a tech enabled platform for entire journey of waste.
- To improve and enhanced livelihood of rag pickers.
- To reduce carbon footprints by use of electric powered vehicles for waste collection.

## Project Details

Baazar Kolkata has taken up 100 Bins in Kolkata for creating awareness among the local people to not litter on streets.

City	Bins	Area	Type
Kolkata	100	Saltlake, Kankurgachi & South Kolkata	Single Bin

# Total Waste Collected

The Waste is collected from these bins on a daily basis. Total waste collected from bins installed by Baazar Kolkata in 2021-22 for the period is 60000 Kgs.



## Testimonial:

I know AdMyBin and it's team leaders Mr. Joy Pansari & Mr. Ankit Agarwal for last 6 years. They have undertaken many wonderful initiatives in my Municipal Ward areas since 2016 and continue to do so. They have envisaged new and smart ways of curbing littering of waste. I appreciate their ideas and efforts, especially in the area of hygiene, cleanliness and environmental issues-related to avoiding use of plastics, promoting jute, cloth & paper bag focusing on problems created by Cigarette butts, Collection of E- waste etc.



**Name: Rajesh Chirimar**  
Designation: Coucillor  
Representing Ward No 39 &  
Member, Mayor In Council  
BIDHANNAGAR MUNICIPAL  
CORPORATION

I wish them all the very best in their endeavour & assure them of my utmost cooperation in all their social initiatives.

## Testimonial:

"Prevention is better than cure and keeping our cities clean is a vital step in that direction". AdMyBin with it's organised team, economical pricing, well-equipped proper infrastructure comprising of e-vehicles, GPS tracking etc, helps companies in undertaking this social cause with confidence. They have not only created an overall impact in the society but have also identified the ground level challenges in the waste management industry & are continuously trying to bring out innovative solutions for the same.



**Name: Manoj Agarwal**  
Designation: Company Secretary  
and Compliance Officer  
BALRAMPUR CHINI MILLS  
LIMITED